

**SYNCHTWIN**

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SYNCHTWIN | EXECUTIVE SUMMARY

The missing infrastructure for AI is not more content—it is measurable, continuously validated human response.

Investment thesis. SynchTwin is building a new intelligence layer for AI: a proprietary, longitudinal record of how real people feel, interpret, react and change over time. The platform combines an operating behavioral-data business, a growing human-response corpus, digital-twin technology, an LLM-enabled product layer and a token ecosystem designed to measure, validate, calibrate and reward the creation of new intelligence. The result is an attribution, measurement and economic infrastructure for human intelligence.

A proven operating model created the initial asset. SynchTwin began through Emotion Insights, which solved the cold-start problem by offering Reactors monetary benefits they already valued in exchange for repeated video scoring, surveys, interviews and calibration activities. Those contributions were collected under agreements that give the company full ownership rights to the resulting data. This created a repeatable value exchange: Reactors received an immediate benefit, while the company accumulated a proprietary behavioral corpus that became more useful as participation continued.

*The beta, launched October 2025, has produced **768,840 seconds of video scoring, 2,244+ processed scenes, 3.744 TB of intelligence data and 121 core Reactors**, with average participation of **7.5 months**. It has also generated approximately **\$28,000 in cumulative beta revenue in 2026**, demonstrating customers will pay for the capability before the token economy is active.*

The data is fundamentally different from conventional research. Most datasets capture isolated transactions, clicks or survey answers. SynchTwin captures time-synchronized response sequences tied to a persistent contributor identity: what someone felt, when the reaction changed, what caused the change and whether later behavior validated the original response. SynchTwin then returns to each Reactor—the real person behind the twin—and asks whether they agree with the twin's answers to new questions. That feedback recalibrates the twin as circumstances and opinions evolve, creating a consistent human calibration layer that improves accuracy and compounds the twin's value over time.

The LLM opportunity is to make human response queryable. SynchTwin is developing an LLM-enabled interface to its behavioral foundation—not another general-purpose chatbot trained primarily to predict language. The intended system would combine the longitudinal corpus, specialized behavioral models, calibration history and digital twins so enterprises can ask questions such as:

How will different audiences receive this message?



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Why are two cohorts likely to react differently?

What should change before a product, campaign or policy is launched?

Applications include creative and media simulation, product and customer intelligence, synthetic research, workforce analysis, AI-agent evaluation and continuously calibrated digital twins. Over time, this can become a human-response layer for AI, allowing models and agents to consider not only what to say or do, but how different people are likely to receive it. Predictive performance, bias, safety and fitness for each use case remain to be demonstrated through controlled validation.

The beta proved the engine; the token ecosystem is designed to scale it. Subscription benefits successfully rewarded Reactors and proved sustained participation, but the model remains company-funded, partly dependent on third-party platforms and difficult to extend to a global contributor network. BTWN is the common economic system that allows Reactors and qualified data partners to participate directly in the economy their intelligence helps create. BTWN is not issued for elapsed time, capital or discretionary activity. It is released only after validated intelligence has been created. This shifts Reactors from a managed research cost to the supply side of a scalable intelligence network.

Intelligence Credits (IC) are the key innovation. IC separates the measurement of intelligence from its economic value. Base IC is a non-transferable accounting unit that standardizes the quantity of qualified data creation under published rules. Every **100,000 Base IC** completes an Intelligence Block and triggers a predetermined, declining BTWN reward. Therefore, Synchtwin can neither manufacture false intelligence nor change how much was created. The protocol can record contribution type, qualification status, IC generated, block progression and reward distribution on-chain while sensitive behavioral data remains protected off-chain.

This positions SynchTwin to become the first data company whose growth can be verified through a protocol-level measure of qualified data creation—not merely management estimates, respondent counts or storage volume. That transparency can create trust across contributors, enterprise buyers, auditors and investors while establishing a defensible link between real human participation, corpus growth and economic reward. SynchTwin has already demonstrated the operating loop. The opportunity now is to scale it from a company-managed program into a global human-intelligence network.

Operating metrics are management-provided and unaudited. The LLM, IC protocol and BTWN ecosystem remain development-stage and subject to technical implementation, data-rights verification, privacy and security controls, legal review and demonstrated model performance.